

SCOTT MCLAUGHLIN

DETAILS

PHONE

705-716-4856

EMAIL

scottymclaughlin24@gmail.com

Self starter videographer, writer and editor with a strong interest in developing my skills and learning the production side of broadcast journalism. Adept at working both independently and collaboratively on projects, and committed to achieving visual innovation and strong storytelling.

Website

scottmclaughlinnews.com

SKILLS

Digital Photography



Adobe Lightroom



Adobe Premiere Pro



Final Cut Pro X



Digital Marketing



CP Style Writing and Editing



EMPLOYMENT HISTORY

Editor-in-Chief, Et Cetera and Humber News

Toronto, Ontario

Dec 2022 — Apr 2023

- Responsible for editing, assembling, and laying out the newspaper
- Lead pitch meetings where I assigned stories for print and online

Freelance Videographer , Muskoka 411

Muskoka

Sep 2021 — Jan 2022

- Set up, shot, and interviewed guests at live events.
- Provided photography, editing and digital content.

Marketing Manager , Touchstone Resort

Muskoka

Jan 2021 — Present

- Create current daily content for a large audience while working with team members to execute larger marketing strategies.
- Produce longer format videos promoting the resort.
- Update and format website content as required.

Writer and Photographer , The Ontarion

Guelph

Sep 2018 — Jun 2019

- Researched, photographed, and wrote about current events and sports.

Production Freelancer , CTV Barrie and CP24

Barrie

Jan 2010 — Dec 2014

- Assisted the Technical Director during live broadcasts in Barrie and Toronto.

EDUCATION

Journalism Graduate Certificate, Humber College

Etobicoke

Sep 2022 — Aug 2023

- Member of the 2022 Dean's List, Humber Journalism Investigative Team

Bachelor of Arts, University of Guelph

Guelph

Sep 2014 — May 2018

- Recieved a degree in both English and History.

ADDITIONAL EXPERIENCE

Photographer and Videographer, Freelance

Barrie

Sep 2014 — Present

- MacLaren Art Gallery, BENALFY, Emode Fitness, Living Legends Clothing

Varsity Track and Field, University of Guelph

- Nationally ranked Track and Field athlete